



**E — BIKE
FESTIVAL**



DORTMUND

presented by **SHIMANO**



**PLUG INTO
THE FUTURE
TO GET —
ENERGIZED
06.-08.04.2018
DORTMUND**

EXHIBITOR — DOCUMENTATION

WWW.EBIKE-FESTIVAL.ORG



DORTMUND

SHIMANO

ZIV
Zentral-Industrie-Verband

sugo

WIN^{WIN}
PLAN B
WE SHARE YOUR PASSION

E — BIKE FESTIVAL DORTMUND 2018

PRESENTED BY SHIMANO

This year's second edition of Europe's biggest e-bike event exceeded expectations and the very high bar which had been set at the premiere one year earlier in 2016. 140 exhibitors – almost 40 more than in 2016 – and more than 50,000 visitors attended the event. SHiMANO, the city of Dortmund and PLAN B are already hard at work planning the third edition in 2018. From 6 to 8 April 2018, all eyes in the world of e-mobility will once again turn to the city of Dortmund for the E — BIKE Festival Dortmund 2018 presented by SHIMANO.

Partners, exhibitors and visitors can look forward to an even bigger and better event. The expo area is set to be expanded as a result

of the huge demand from companies wishing to present their innovations and products. All e-bike brands will be present in 2018. The expert conference on e-mobility, including the “e-xpedition” in which more than 100 took part in 2016, will once again take place on the day before the start of the festival.

We would be pleased to welcome you and your brand to this flagship event for e-mobility.

———— Best regards,
The organising team



F — ACTS

Event type: E — BIKE Festival Dortmund is the biggest e-bike event in Europe

Date and location: 6 - 8 April 2018 in the area around St. Reinold's Church in Dortmund

Organiser: PLAN B event company GmbH and sugo - Büro für Kommunikation und Gestaltung

Themed areas:

- Urban Mobility
- Sports E-Mountainbikes / E-Roadbikes
- Components / Accessories / Clothing
- Infrastructure / Transport / Tourism / Environment

Highlights:

- Europe's biggest e-bike event
- Free admission to the festival site
- More than 100 exhibitors
- Around 40,000 visitors
- Test bikes, test products, test courses
- Spectacular side events: E-Bike Nightsprint, Airshow, Cargo Bikerace, SCOTT Junior Trophy
- Guided e-bike rides with exhibitors and their stars / riding skills seminars
- Attractive on-stage activities / workshops / discussions
- Germany's first e-bike congress

Opening hours:

FRIDAY	6 APRIL 2018:	10:00 Uhr - 19:00
SATURDAY	7 APRIL 2018:	10:00 Uhr - 19:00
SUNDAY	8 APRIL 2018:	10:00 Uhr - 17:00

Costs:

Flat rate exhibitor fee for manufacturers: €5,000* incl. exhibition stand of up to 100m², electricity, waste disposal, security supervision, test courses, logo on website, catering, etc.

Rental fee for exhibition space only: €62/m²

Security supervision fee: €200

Waste disposal fee: €50

Electricity or water connection (optional): €120 each

All prices do not include VAT.

* 10% early bird discount on flat rate exhibitor fee for bookings made by 30.08.2017

Until 30.08.2017 all exhibitors present at last year's festival have the right to book the same exhibition stand they had in 2017.



*** 10% EARLY BIRD
DISCOUNT ON FLAT
RATE EXHIBITOR FEE
FOR BOOKINGS MADE
BY 30.08.2017**





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BOOKING FORM

Company _____

Telephone _____

Road _____

Mobile _____

Town/City _____

Email _____

Country _____

Contact person _____

Billing address *if different from above*

1. STAND DESCRIPTION

Tent, car, truck, etc.

2. PLANNED ACTIVITIES

Contests, competitions, presentations, etc.

3. BRANDS / ITEMS

exhibited Bicycles, clothing, components, information material

4. TEST PRODUCTS

Description & quantity

5. TECHNICAL DETAILS

Stand size: (a) _____ m x (b) _____ m = _____ m²

Stand height: _____ m

electricity connections:
_____ x 230 Volt; _____ x 380 Volt _____ A

Water connections: _____ x

6. SIGNATURE

We hereby register to participate in the E - BIKE Festival Dortmund 2018 presented by SHIMANO. This registration is binding. With the signature below we agree to the event's terms and conditions listed at www.ebike-festival.org.

Place, date _____

Signature _____

CONTACT PERSON
PLAN B event company GmbH
Christian Stephan, CEO
T +49 (0)89 - 65 12 99 47
E christian.stephan@planb-event.com

www.ebike-festival.org

PLEASE SEND REGISTRATION FORMS TO
PLAN B event company GmbH
Geiseltgasse 120, D - 81545 München

ANIKA STEPHAN
T +49 (0)89 - 65 12 99 35
E expo@planb-event.com

OUR PREFERRED EXHIBITION STAND

We are active in the field of (please highlight relevant field):

- Urban Mobility (alternative means of transport, cargo bikes, lifestyle objects, health bikes, special bikes, etc.)
- Sports E-Mountainbikes / E-Roadbikes
- Components Accessories / Bekleidung
- Transport / Tourism / Environment (institutions, projects, clubs & associations, e-bike tourism, etc.)

We wish to book the flatrate fee incl. all marketing services

Preferred exhibition stand: _____
(stand number on expo map)

Alternative exhibition stand: _____

We wish to book m² + related fees

STAND LAYOUT

*bitte exhibition area incl. vehicle
(1 square = 1m x 1m)*

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
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